



Colorado Cleantech Industry Association

Establishing Colorado Cleantech as the World Leader.

Our Efforts Are Focused On:

- Improving the Colorado cleantech business climate.
- Attracting investment capital, talent and new businesses.
- Placing the national spotlight on Colorado's cleantech industry.
- Developing human capital.
- Establishing partnerships essential to sector growth.

CCIA is led by Colorado industry members with the single mission of driving Colorado cleantech industry growth. We are not a thematic, consumer or activist driven organization or a branch of a national organization. We are Colorado-based, industry-led and industry-focused.

Colorado is emerging as a global center in the large and rapidly growing cleantech industry. The state has all the raw materials to be the cleantech epicenter—a large number of innovative established and emerging companies, world class laboratories and research institutions, abundant sources of renewable energy, a supportive state government and a growing pool of management, technical and entrepreneurial talent. CCIA strives to ensure Colorado and Colorado cleantech industry participants realize this outstanding potential.





Colorado's Growing Cleantech Industry

CCIA represents entities in Colorado that develop and deliver cleantech products and technologies, as well as the research institutions, governments and professional service providers that support the industry. Cleantech products and technologies help consumers and industries use natural resources such as energy, water and waste more efficiently and, while doing so, minimize their environmental footprint. Specifically, we serve industry participants involved in:

Renewable Energy Generation.

Producers of utility and commercial scale solar, wind, geothermal, biofuel and hydro energy and manufacturers of equipment used in renewable energy generation.

Energy Infrastructure.

Next generation technologies which enable efficient, distributed electricity generation and real time communication between producers and consumers of electricity including efficient transmission and management equipment and smart grid, metering and demand side management technologies.

Water & Wastewater.

Technologies that reduce water consumption and pollution including water treatment, water conservation and wastewater treatment technologies.

Energy Storage.

Energy storage technologies which help reduce peak electricity generation needs and reduce fuel consumption by transportation vehicles including advanced batteries, hybrid systems, fuel cells and ultra capacitors.

Materials.

Materials created from renewable resources or that have highly efficient properties that are used to create more sustainable products. Materials may include next generation ceramics, nano-particle technologies and bio-based chemistry products.

Air & Environment.

Technologies that improve air quality and reduce our impact on the environment including emissions control, monitoring, recycling, cleanup and compliance technologies and participants in emissions trading and offset markets.

Buildings

Materials and systems which minimize consumption of energy in commercial and residential buildings including building design, next generation lighting, glass, materials, HVAC and green IT.



Benefits We Deliver



As an industry-led and industry-focused organization, the CCIA is driven by its members. CCIA's educational events, networking sessions, legislation, communications, and industry coordination are developed by the industry...for the industry.

Advocacy. We are the “go to” group in the state for government officials to partner with on policies and funding that benefit the broadly defined industry, rather than a single sub-sector. CCIA has retained state and federal lobbyists to advance Colorado's agenda with Congress, US Executive Agencies and Colorado state government officials. Members of CCIA have direct access to the Association's lobbying team in DC and Denver for advice and direction.

Capacity Building Programs. CCIA delivers programs to help members build their businesses and grow the industry. These include (1) education on securing private and public funding, (2) information sharing between industry participants on management, technical and government policy issues and (3) building industry manpower by preparing entrepreneurs and technical talent from other technology sectors to transition to cleantech.

Partnership with Research Institutions. Well-funded and staffed research efforts are at the core of any successful industry cluster. CCIA is helping secure financial and personnel resources so that Colorado's research institutions and national labs can grow their research teams and accelerate their commercialization pipelines.

Industry Marketing. CCIA has invested in communications, media, and public relations resources to clearly and consistently promote the Colorado cleantech cluster to constituencies inside and outside the state. These programs will help attract companies, investors, executive talent and media coverage to the State.

Statewide Planning. CCIA will lead a statewide plan for the industry in partnership with the state government and member organizations. The plan will

create a long term vision for the industry which will help drive our advocacy agenda and government policy, position Colorado as a competitive cluster, and organize the numerous constituencies and partners in a productive and comprehensive manner. This plan will be critical to articulate the alignment between industry and research institutions and establish key actionable items to ensure the success of the Colorado cleantech industry.

Information and Analysis. CCIA is creating a comprehensive company database for members to track company creation, funding and merger and acquisition, employment, and other key metrics essential to understanding the industry and communicating its value.

Industry-Focused...Industry-Driven. CCIA members are actively involved in driving the organization's public policy initiatives, benefits and programs through participation in the Association's various committees. These member committees include:

Public Policy. Develops the CCIA's federal and state legislative agendas in consultation with our outside lobbying firms.

Membership. Responsible for helping the Association to recruit new members and develop recruitment messages and materials.

Communications. Develops, in coordination with contracted public relations professional, the key messages for the organization and provides strategic input to the Association's communications vehicles including the website, e-newsletter, social networking vehicles and potential magazine.

Programs & Events. Plans, develops and executes the Association's offering of educational and professional events.

Membership

CCIA's members include large and small companies, public and private research and academic organizations, individuals, professional organizations and economic development organizations that directly participate in the cleantech industry.

We welcome entities involved in the Colorado cleantech industry and professional services firms that support the industry to become members of CCIA.

Individuals

\$500 annual membership fee

1-20 Employees

\$1,000 annual membership fee

21-50 Employees

\$2,500 annual membership fee

51-150 Employees

\$5,000 annual membership fee

151+ Employees

and Research Institutions:

\$10,000 annual membership fee



If you are interested in becoming a CCIA Member,

please contact CCIA at 303-623-2690

info@coloradocleantech.com



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