

GLOBE 2012 Conference & Trade Fair – Vancouver, Canada

Colorado Cleantech Companies – Don't miss this opportunity!

Who: Colorado companies specializing in the following areas:

Water & Wastewater - Bioenergy & Biofuels - Hydrogen & Fuel Cells - Clean Energy - Green Buildings & Energy Efficiency

What:

Available free of charge for Colorado companies participating in this mission:

- **Access to the GLOBE trade fair:** Profiles of confirmed exhibitors are available [online](#).
- **Site visit program:** On Tuesday March 13, 2012, the Canadian Department of Foreign Affairs and International Trade will be organizing six different full-day site visit programs offered in the following sub-sectors: Water & Wastewater, Clean Energy, Bioenergy, Hydrogen & Fuel Cells, Green Buildings, and Smart Grid.
- **B2B matchmaking:** pre-screened, one-on-one business meetings will be arranged through the General Consulate of Canada in Denver. Tentative date: Thursday March 15, 2012.

Available at a reduced rate for Colorado companies participating in this mission:

- **Access to the GLOBE conference:** Colorado companies interested in attending the conference (see the [conference program](#) online) will receive the special rate of CA\$995 (+12% tax) which includes access to all three days (Mar 14-16) of the conference, welcome reception on Mar 13 & other networking events. Access to the trade fair is included.

Why: Over the past 20 years, the GLOBE Series has become the nexus for global networking and leadership on the business of the environment. Taking place in Vancouver, Canada every two years since 1990, the GLOBE biennial conference & trade fair has served as a major world platform to transform environmental challenges into business opportunities.

Where: Vancouver Convention Centre, Canada

When: March 13 – March 16, 2012

Attendance statistics from GLOBE 2010: 9,000 participants, 3,600 participating organizations, 1,800 conference delegates, 800 CEOs & Presidents in attendance, 425 exhibitors and 52 countries.

GLOBE's 2012 trade fair has already confirmed pavilions from: countries throughout Europe, Asia and North America plus a number of private companies. Profiles of confirmed exhibitors are available [online](#).

Notable speakers for 2012: Kevin Anton, Chief Sustainability Officer, Alcoa, USA; Jeremy Bentham, Vice President, Global Business Environment, Shell International, Netherlands; Rob Bernard, Chief Environmental Strategist, Microsoft Corporation, USA; Samir Brikho, President & Chief Executive Officer, AMEC, UK; Andy Ellis, Senior Vice President, Supply Chain & Logistics, Wal-Mart, Canada; Lee Kindberg, Director, Environment and Sustainability, Maersk Line, USA ([Full Speaker List.](#))

Cost: FREE includes all items below:

Access to Trade Fair, Site Visits, and pre-screened, one-on-one Business Meetings (approximately 10 meetings per company)

Option: CA\$995 (+12% tax) includes all items above +

Access to all three days of the conference, welcome reception on Mar 13 & other networking events

* Does not include airfare, lodging, in-country transportation, incidentals, meals (unless otherwise specified) *

The Colorado Office of Economic Development & International Trade has grant funds available that can help offset travel related expenses to Vancouver for eligible Colorado companies.

Registration Deadline: January 31, 2012

To register or for more information, please contact Ms. Stephanie Garnica of the Colorado Office of Economic Development & International Trade at Stephanie.Garnica@state.co.us, Ms. Carine Vindeirinho, Director, International Relations, GLOBE at Carine@GLOBE.ca or Mr. Guillaume Parent, Vice Consul & Trade Commissioner, Consulate General of Canada in Denver at Guillaume.Parent@international.gc.ca.