



Welcome to the latest edition of the Colorado Cleantech Industry Association's **Cleantech News Bulletin**. Bulletins will keep you up-to-date on cleantech news, upcoming local events, activities of the CCIA and member companies and federal and local legislation to watch.

### **WELCOME NEW MEMBERS**

Please join us in welcoming the following new members to the CCIA community:

- Aravaipa Ventures
- Pike Research
- ProtoFlex Corporation
- RavenBrick LLC
- Rothgerber Johnson & Lyons LLP

[Click here for a full list of CCIA Members](#)

### **POLICY WATCH**

*By: Chris Shapard, Executive Director, CCIA and Jack N. Jacobson, Policy Advisor, Brownstein Hyatt Farber Schreck, LLP*

With the passage of the American Clean Energy and Security Act in the U.S. House of Representatives last month (the Waxman-Markey bill), all eyes are now on the Senate.

Two committees in the Senate have primary responsibility for this far-reaching legislation, though several other committees will also have input on various components of the final bill.

The Senate Energy and Natural Resources Committee, chaired by Senator Jeff Bingaman (D-NM) is the home for energy legislation. The Environment and Public Works Committee, chaired by Senator Barbara Boxer (D-CA) is where the climate change legislation is being written. Additional committees, including the Agriculture, Finance, and Commerce Committees, will also weigh in on various components of the bill.

Senate Majority Leader Harry Reid (D-NV), hopes to combine the energy and climate change bills to take to the floor of the Senate. Work on the energy portion has been completed, and the Environment and Public Works Committee is working to report a bill



### **COLORADO IN THE NEWS**

[More Than Just Hot Air – Green jobs are sprouting in Denver](#)

June 27, 2009 – “The Mile High City occupies the high ground when it comes to clean energy—and clean living. Denver's sheer outdoorsiness can be by turns charming and infuriating. (The question "What do you do?" is likely to be answered with an outdoor activity, not a profession.) When I showed up at Gov. Bill Ritter's office, an aide was carting a bicycle rack out of the inner sanctum. And while the state's jewel of a capitol may be testimony to its heritage of extraction—walls of Colorado-mined rose onyx, a dome covered in gold, and Works Progress Administration-era frescoes paying tribute to coal mining—a new Colorado is dawning.” – Daniel Gross, Newsweek

out of Committee prior to the August recess, though that date is not set in stone. Senate floor action might happen in early autumn.

There is another major hurdle for the Senate to consider the legislation on the floor. In order to overcome what will undoubtedly be a filibuster on the bill, the Senate must have 60 votes to bring the bill up for debate on the floor. While Democrats have 60 votes on paper, many moderate and farm state Democrats are wary of the effect that climate change legislation may have on their constituents thus, it will be difficult to garner the 60 votes necessary for consideration of the bill on the floor.

If the Senate passes the legislation, it will go to a conference committee where differences in the House and Senate versions will be worked out. With such controversial legislation, this will take significant time. The revised energy and climate change bill will then be sent back to both houses for final passage before going to President Obama for signature. It is anticipated that a U.S. energy and climate change bill could be signed in late spring 2010.

The CCIA is working to introduce an amendment into the federal energy and climate change legislation that would mirror the SB-31 program that passed the Colorado state legislature in 2009. SB-31 creates the clean technology discovery evaluation grant program in the Colorado office of economic development for the purpose of improving and expanding the development of new clean technology discoveries at higher education research institutions.

**CCIA Members** - *Not sure where your company fits into DOE, DOD, USDA and other agency programs? Need advice on how to best position your company to win these grants? CCIA members are invited to take advantage of the organization's DC lobbying team for advice and direction. Please call or email the CCIA office to get connected: 303-623-2690 or [chris@coloradocleantech.com](mailto:chris@coloradocleantech.com).*

## **AMERICAN RECOVERY ACT**

Colorado is expected to receive almost \$3.5 billion in direct funding, benefits and services from the American Recovery and Reinvestment Act [view the breakdown](#). This estimate does not include tax relief for individuals and businesses, certain federal appropriations or competitive grants. For more information, visit the [CCIA website](#).

## **MEMBER & INDUSTRY NEWS**

The end of June and early July found a flurry of cleantech activity in the news. Here are few stories that caught our attention:

### **Colorado Cleantech News**

**July 8** - [GE, Tendril Team Up on Smart Home Technology](#), Source: Greentech Media

**July 6** - [Governor: Clean tech offers best job opportunities in current climate](#), Source: 9news.com

**July 1** - [Cool Energy Selected as Semi-Finalist for Clean Tech Open](#), Source: Cool Energy

**June 29** - [Renaissance Lights Up Garage with 302 Albeo C-Series LED Light Fixtures](#), Source: Albeo Technologies

**June 29** - [An Unexpected Player in the Solar Market – Lockheed Martin](#), Source: *The Motley Fool*

**June 26** – [Obama to Name Oreck Ambassador to Finland](#), Source: *Helsinki Times*

## **National & International Cleantech News**

**July 8** - [US Department of Energy to fund combined heat and power systems](#)

**July 2** - [Feds Roll Out New Lighting Rules and \\$346M for Energy Efficient Buildings](#), Source: *Colorado Energy News*

**June 29** – [Q2 2009 Greentech Deal Summary: VC, M&A, IPOs](#), Source: *Greentech Media*

**June 29** – [Asia Challenges the U.S. for Green Tech Supremacy](#), Source: *BusinessWeek*

**June 24** - [Any Way You Slice It – This is a Mega Market in the Making](#), Source: *Colorado Energy News*

**June 10** - [Want to Start a Cleantech Company? Consider These 5 U.S. Cities](#), Source: *Physorg.com*

[Click here for more member and industry news archives.](#)

## **SEND US YOUR NEWS**

We like to brag about our members! Please send us your news items and we'll include them in our newsletter and list them on the News & Events page of our website. This is a Members Only benefit – so please take advantage of it!

Send your news to Shelly Curtiss at [shelly@coloradocleantech.com](mailto:shelly@coloradocleantech.com).

## **GET INVOLVED**

**CCIA is your industry association.** Please help us provide you with the information, resources, programs and services you need to grow your business. Three ways to get involved:

- 1) **Program Development:** If you would like to help us develop programs, please contact Chris Shapard at [chris@coloradocleantech.com](mailto:chris@coloradocleantech.com)
- 2) **Committee Participation:** We are developing committees that will ensure membership in CCIA provides a tangible, valuable and ongoing benefit to Colorado's cleantech business community. If you would you like to be involved, email Shelly Curtiss at [shelly@coloradocleantech.com](mailto:shelly@coloradocleantech.com)
- 3) **Lobbyists:** CCIA member companies can take advantage of the organization's DC lobbying team for advice and direction. Please call or email Chris to get connected: 303-623-2690 or [chris@coloradocleantech.com](mailto:chris@coloradocleantech.com)

## **CLEANTECH INDUSTRY EVENTS**

**[RETool: Renewable Energy Technologies Workshop, July 9-11, 2009](#)**  
***Special CCIA pricing!***

This two-day training workshop, led by CU-Boulder faculty, will tell you what you need to know about renewables, including:

- Where are the opportunities in renewables?
- What are the current status, key challenges, and likely prospects for renewables technologies?
- What are the implications of renewables for large energy users and other organizations?
- How do I break into the renewables industry?

### **22nd NREL Industry Growth Forum, November 3-5, 2009**

Join the ranks of sustainable energy companies who have gleaned windfall funding and focused expertise from within the catalytic atmosphere of the Forum. Working with the Forum will allow you to showcase your company to an audience of the world's leading energy investors, industry executives, and potential partners. If your company is looking for \$1 million or \$100 million in financing; this is the place for you! Presenting companies are selected by a committee that includes venture capitalists, investment banks, and energy experts from across the United States. The best presentations are awarded with cash prizes and in-kind technology consulting services from NREL.



CCIA

Colorado Cleantech Industry Association

*The Colorado Cleantech Industry Association represents the interests of the state's cleantech industry. Our mission is to further establish Colorado as a world leader in clean technology by providing representation and advocacy, a unified voice, relevant programming and capacity development.*

**Industry-Led, Industry-Focused**